COAI

ERICSSON
Presents

™

INDIA
MOBILE
CONGRESS
8-10 Dec, 2020

Brought to you by

DELLTechnologies   intel.   Intel Innovation Built-in

Powered by   ribbon

POST EVENT REPORT

INCLUSIVE INNOVATION

Smart | Secure | Sustainable

With 5G & Hybrid Cloud Partner   Red Hat

WWW.INDIAMOBILECONGESS.COM

IMC 2020
NUMBERS

27,213 Footfall

03 Days

12 VIP Inaugural Sessions

31 Keynote Sessions

07 Exhibit Halls

170 Partner & Exhibitor Booth

72 Hours Semi Live Content

18 Panel Sessions

12 Fireside Chats

30 Premium Sponsor Booths

6725 Resources Downloaded

11,306 Session Views

70 'Make in India' booths

30 '5G Startups' booths

40 'Canada Pavilion' booths

196 Speakers

IMC 2020
Unmatched
Social Media Stats

Total

1.16 Bn

Impressions

89.32

Sentiment Score

48,65,93,866
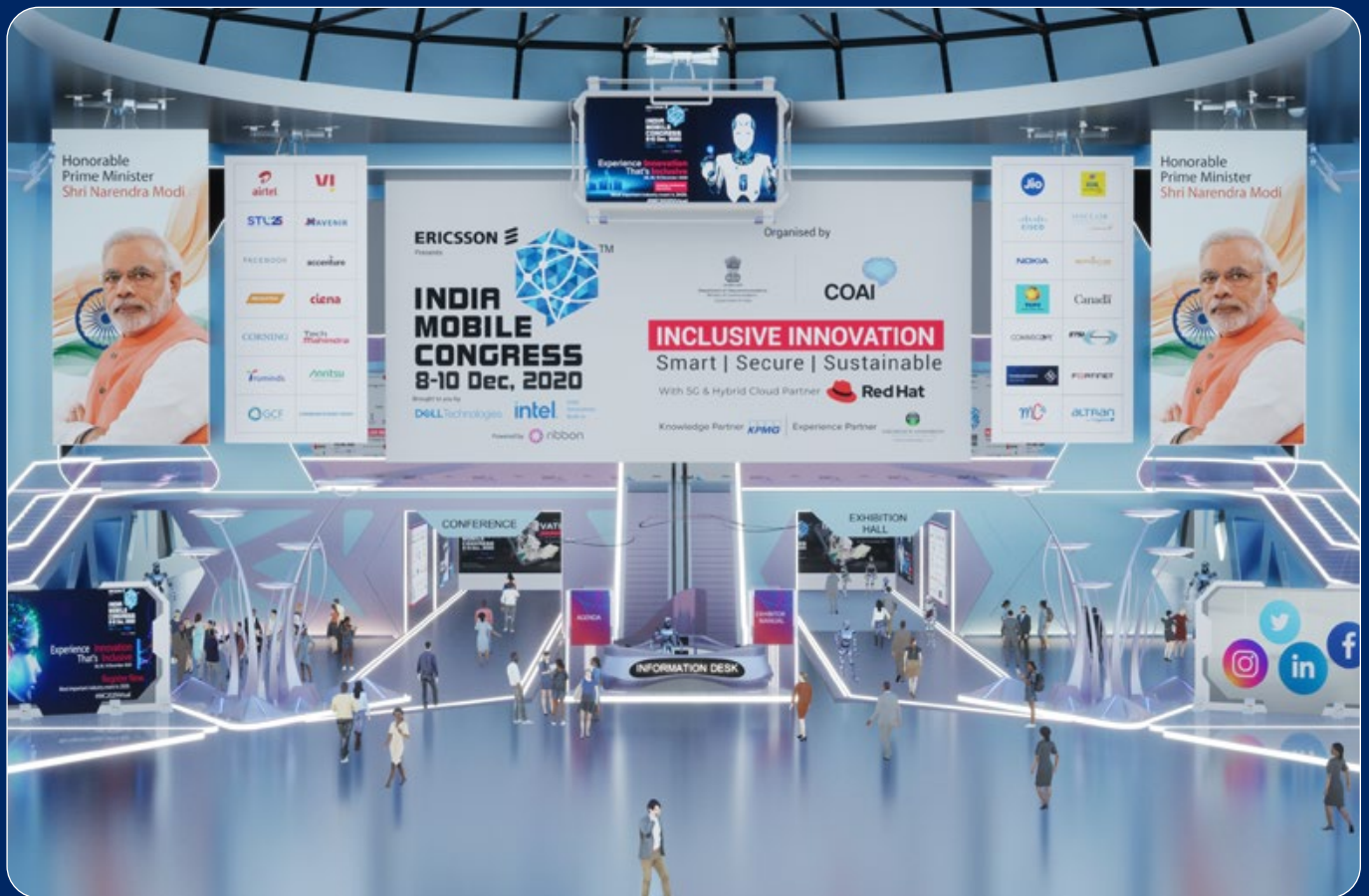
Potential Reach

1970800

Video Views

TOTAL POSTS

21060

The biggest digital technology platform in South Asia with unmatched reach and popularity

IMC 2020 Platform

IMC Conference
Inauguration

The event was inaugurated by the Hon'ble Prime Minister of India, Shri Narendra Modi and was attended by various respected government and industry leaders. These included the Hon'ble Minister for Communication, Electronics & Technology and Law & Justice, Shri Ravi Shankar Prasad, the Secretary (T) & Chairman DDC, Department of Telecommunication, Shri Anshu Prakash, Chairman Bharti Enterprises, Mr. Sunil Bharti Mittal, the Chairman Reliance Industries Limited, Mr. Mukesh Ambani and the Director General of COAI Lt. Gen. Dr. SP Kochhar AVSM**, SM, VSM, ADC, KIGA.

Thought Leadership Session

This session, inaugurated by the Hon'ble Minister for Communication, Electronics & Technology Post Law & Justice, Shri Ravi Shankar Prasad, featured a 2020 edition of the IMC-KPMG thought leadership document titled 'TMT Industry CEO Outlook: Smart, Secure, Sustainable'. The session included Mr. Nunzio Mirtillo, Senior Vice President, Head of Market Area South East Asia, Oceania & India of Ericsson, Mr. Sanjay Mashruwala, Managing Director, Reliance Jio, Mr. Gopal Vittal, Managing Director and CEO India and South Asia, Bharti Airtel Limited, Mr. Ravinder Takkar, Managing Director and CEO Vodafone Idea Ltd. and Mr. Arun Kumar, Chairman and CEO, KPMG in India.

Featured Sessions
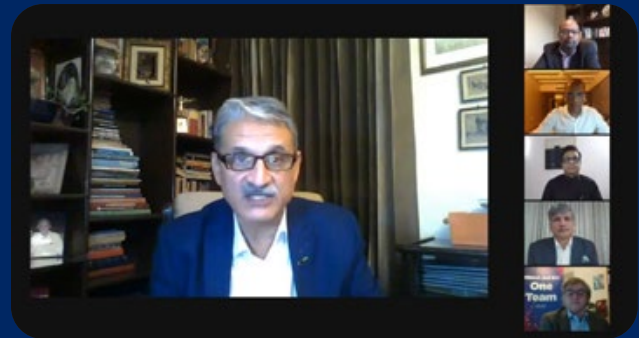
1 | CEO Conclave
Inclusive innovation - Bridging the digital divide
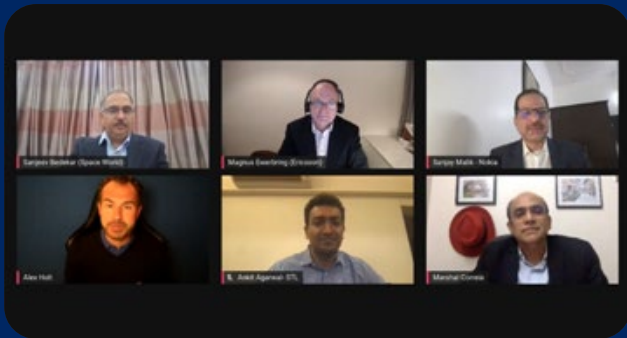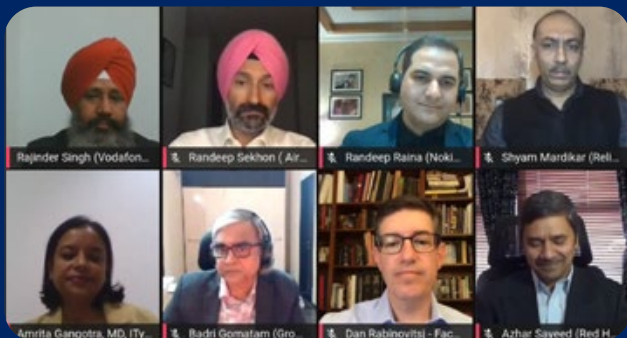
2 | Telco Cloud
Frontier for network transformation

3 | CTO Conclave
Networks of tomorrow - Transforming networks for 5G enablement

4 | Telco CXO Conclave
Prioritizing technology to generate sustainable value

Featured Sessions

5 **5G Use Cases + IoT**
Innovation for the '5uper' generation of mobile technology

6 **5G Regulations**
Light touch regulation - finding the right balance

7 **5G Broadcasting**
From fallow to high-throughput: opportunities for India to leverage ATSC 3.0 technologies

8 **Enterprises Connect**
Smart, secure, sustainable
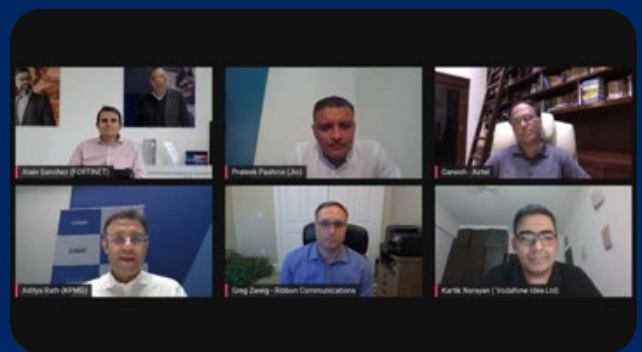
Featured Sessions

9   **5G Policies and Spectrum**
Spectrum and regulatory policies impacting the mobile revolution in India

10   **Open RAN**
Revolutionizing the Open Access Network from procurement to performance

11   **Shaping Sustainable Digital Future**
Through telecom and technology

12   **SDN + NFV**
Building smarter networks for resilience and efficiency

Keynote Speakers

Dr. PD Vaghela (IAS)
Chairman, TRAI

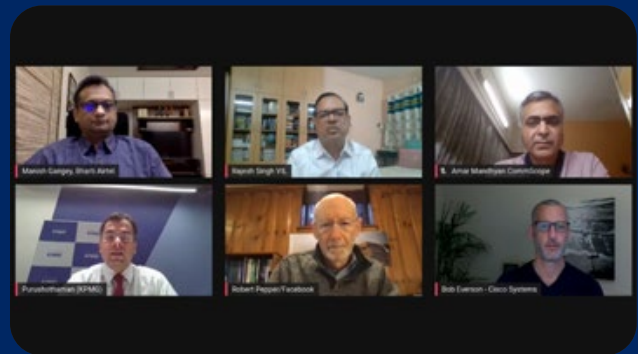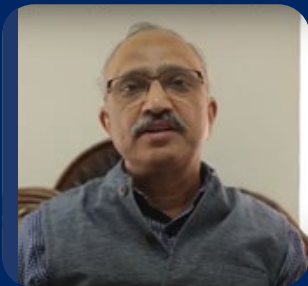**Dr. Ajay Kumar (IAS)**
Union Defence Secretary

Shri Ajay Prakash Sawhney (IAS)
Secretary (Electronics & IT)
National e-Governance Division, MeitY

Ajit Pai
Chairman, FCC

Shri K. Ramchand
Member (Technology)
Department of Telecommunications

Shri Bharat Kumar Jog
Member (Services)
Department of Telecommunications

Bruce McClelland
President and Chief Executive Officer
Ribbon Communications

Nitin Bansal
Head of Networks, Ericsson South East
Asia, Oceania and India, Ericsson

Hon'ble Mr. Victor Fedeli
Minister of Economic Development,
Job Creation and Trade
Government of Ontario
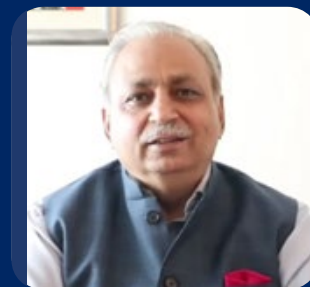
CP Gurnani
Managing Director and Chief
Executive Officer, Tech Mahindra

Anand Bhaskar
Managing Director, Service Provider
Business, India & SAARC
Cisco Systems, Inc.

Manish Gupta
Senior Director - Infrastructure
Solutions Grp, Dell Technologies

Manish Chopra
Director and Head of Partnerships,
India, Facebook

Sanjay Malik
Senior Vice President & Head of the
India Market, Nokia India

Ronen Shpirer
Director CSP Solutions Marketing
Fortinet

Bejoy Pankajakshan
Executive Vice President and Chief
Strategy Officer, Mavenir

Organised By

Our Partners

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ERICSSON	DELL Technologies / intel Intel Innovation Built-in	Red Hat	ribbon

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Foundation Partners — **India Connect Partner**

airtel   Vi   Jio   BSNL Connecting India Faster

Country Pavillion	Knowledge Partner	Gold Partner	5G Partner
Canada	KPMG	ciena	MEDIATEK

Make In India Partner	5G Broadcast Partner	Digital Infrastructure Partner	Session Partner
TEPC	SINCLAIR BROADCAST GROUP CONNECTING PEOPLE WITH CONTENT EVERYWHERE & Saankhya Labs	SPACE WORLD	ETSI

Platinum Partners

accenture   CISCO   MAVENIR   NOKIA

Digital Networks Integrator — **Optical Fiber Innovator**

STL 25 YEARS OF OPTICAL FIBRE   CORNING

Experience Partner — **Communication Partner** — **Social Media Partner**

GEORGE P. JOHNSON experience marketing A PROJECT WORLDWIDE AGENCY   COMMUNICATIONS TODAY   FACEBOOK

Bronze Partners

COMMSCOPE   FORTINET   Tech Mahindra   Truminds

Exhibitors

ALTRAN   Anritsu envision : ensure   GCF Test Certify Connect   ROHDE & SCHWARZ Make ideas real   MatreComm

Our Partners

Canada Pavilion

BRITISH COLUMBIA Canada | electrum | Struxture DATA CENTERS | QDT | saasquatch | TeejLab | MERCKU

yactraq | ARFRONT | BLUERUSH | CryptoMill | EXFO | Canada | Smoothtalker

GreenMaple | Mapsted | SITATA | SOTI | SSIMWAVE | TORONTO BUSINESS DEVELOPMENT CENTRE | Tangentia

ACTUCALL | Vaultose | ABR | emeldi | genwave TECHNOLOGIES | KOM DATA | VIRGIL SYSTEMS

5G Hackathon

MatreComm Technologies
Network Automation - Increased Profitability | wipro | Infosys

INNOGLE | SECURETHINGS | Nimble Vision Simplifying the way of life | TAUAV The New Fighting Wing

Tezpur University | vizzbee | Institute of Technology | SPVSS SMART PARKING AND VEHICLE SECURITY SOLUTION
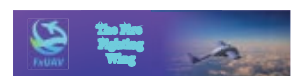
Our Partners for

NOTEWORTHY
QUOTES

"
IMC 2020 has a gathering of the brightest minds in the telecom sector.
IMC has all the key players who have played a critical role in the recent past and are expected to lead India towards a more prosperous future."

Shri Narendra Modi
Hon'ble Prime Minister of India

"
IMC has received tremendous appreciation and participation across the globe in previous years and despite the COVID-19 pandemic the event is organized at such a large scale."

Shri Ravi Shankar Prasad
Hon'ble Minister for Communications, Electronics & Information Technology and Law & Justice

"
COVID-19 has compelled us to meet digitally and I feel that is the challenge, beauty and opportunity of IMC 2020"

Shri Sanjay Dhotre
Hon'ble Minister of State for Communications, Education and Electronics & Information Technology

"
IMC has gained in strength over the years and is now truly representative of the digital industry, digital ambitions and digital dreams of 1.3 billion people."

Mr. Sunil Bharti Mittal
Chairman, Bharti Enterprises Limited

"
In four short years, IMC has grown enormously in prestige and impact; it has already earned a proud place in the annual calendar of global conversations in digital technology."

Mr. Mukesh Ambani
Chairman, Reliance Industries Limited

"
It was a pleasure to participate at IMC and to address such an august gathering. The participation of the Hon'ble Prime Minister of India, various Government officials and industry is a reflection on the enhanced stature the event enjoys and is a result of the hard work the team puts in."

Mr. Nunzio Mirtillo
Senior Vice President, Oceania & India, Ericsson

"
IMC is rated as one of the biggest technology events in South Asia. This year the event was held virtually but still maintaining its high standards, rich content, global speakers and fantastic insights across a plethora of topics."

Mr. Sunil David
Director, AT&T

ABOUT COAI

COAI was constituted in 1995 as a registered, non-governmental society. The Association is dedicated to the advancement of modern communication through the establishment of world-class mobile infrastructure, products and services and to delivering the benefits of innovative and affordable mobile communication services to the people of India. Over the years COAI has emerged as the official voice for the Indian telecom industry and its core membership includes the three private cellular operators, namely - Bharti Airtel Ltd., Vodafone Idea Limited and Reliance Jio Infocomm Ltd. operating across the whole country.

ABOUT IMC

India Mobile Congress is the largest technology platform in South Asia. Since its resounding success in 2017, IMC has become a key platform to showcase India's digital journey towards becoming a USD 1 trillion-dollar economy. Organized jointly by the Department of Telecommunications (DoT) and the Cellular Operators Association of India (COAI), this mega event, which has grown from strength to strength, showcases India's capabilities in the telecom, media and technology space and truly positions us on the global stage.